



## Skills

Identity & Brand Development	Typography
Print & Production	Photography
Packaging	Web Design
Illustration	

## Experience

**Valley Printing & Promotional Marketing**  
Production Manager / Sr. Graphic Designer  
Aug. 2005 - Present

### *Creative Execution*

- Campaign advertising for State Farm Insurance
- Brand identity & packaging for West Coast Chemical
- Campaign advertising & branding for Numark Transportation
- Campaign advertising & branding for Farmers Insurance Group

### *Leadership Execution*

- Develop proficient pre-press and production procedural protocol
- Maintain marketing design guidelines

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**SJT Design** - Creative Director - Jan. 2008 - Present

### *Creative Execution*

- Campaign advertising for JR Simplot Company
- Brand identity, print, & packaging for Cell Logix
- Campaign advertising for TS&L Seed Company
- Web design and marketing for Global Ag Machinery

### *Leadership Execution*

- Market business solutions for the forefront of design

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**Gizmød** - Art Director - Nov. 2010 - Present

### *Creative Execution / Leadership Execution*

Managing design and production for a art retailer that focuses on vinyl skins, maintaining ongoing branding and web presence.

## Education

Bachelor of Art, Major in Graphic Design  
California State University, Fresno

## Awards

ADDYS / District 14 / Student Gold Logo, 2011  
ADDYS / District 14 / Student Silver Logo, 2011  
ADDYS / District 14 / Student Silver Packaging, 2011  
ADDYS / District 14 / Student Silver Trade Publication, 2011  
ADDYS / FAF / Professional Gold Packaging, 2011  
ADDYS / FAF / Professional Silver Logo, 2011  
ADDYS / FAF / Student Gold Packaging, 2011  
ADDYS / FAF / Student Gold Trade Publication, 2011  
ADDYS / FAF / Student Gold Logo, 2011  
ADDYS / FAF / Student Gold Logo, 2011  
ADDYS / District 14 / Student Gold Illustration, 2010  
ADDYS / District 14 / Student Silver Illustration, 2010  
ADDYS / FAF / Student Gold Illustration, 2010  
ADDYS / FAF / Student Gold Illustration, 2010  
ADDYS / FAF / Student Silver Logo, 2010  
ADDYS / FAF / Student Silver Trade Publication, 2010  
Fresno Art Museum / Best of Show T-Shirt Design, 2009  
CSUF Undergrad Typography / Best of Show Design, 2009  
Nikon's Best of College Photographers, 2008  
Nikon's Best of College Photographers, 2007

## Exhibitions

Portrait Self-Portrait, Feb. 3, 2011, Fresno CA  
ART vs. ART - Apr. 1st, 2010, Fresno CA  
Flight - Nov. 5th, 2009, Fresno CA  
Is it Art or is it Design - Apr. 2nd, 2009, Fresno CA  
Colour Blind - Oct. 2nd, 2008, Fresno CA  
Radiance of our Roots - Sep. 6th, 2008, Fresno CA  
FCC Student Show - Oct. 20th, 2007, Fresno CA  
Gallery 25 - Apr. 6th, 2007, Fresno CA